

## PRESS RELEASE

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## **Prospect Park Press Announces Expanded New Communications Services Prospect Park Press becomes Prospect Communications**

### IMMEDIATE RELEASE

West Chesterfield, NH, Prospect Park Press today announces expanded new communication services to help business's grow and deliver tangible results. The company has also announced that it has changed its name to *Prospect Communications* ([www.prospect-comm.com](http://www.prospect-comm.com)). Prospect Communications is a strategic communications firm focused on delivering tangible results for small and large businesses. Prospect Communications helps companies turn marketing challenges into opportunities, prospects into clients and revenue into profits.

"We identified a need to help companies market themselves for growth and communicate more effectively. Our company's skills and resources combined with our focus on delivering results is a winning proposition." said Anne Reed, owner.

Prospect Communications offers a suite of marketing and communication services to help businesses every step of the way from market research and analysis to identifying a client's unique business challenges, developing strategies to grow their business as well as provide graphic design, advertising, message creation, copywriting and marketing program development.

With the unique integration of Prospect Park Press, the print production division of Prospect Communications, the company is uniquely positioned to produce and deliver communication programs more cost-effectively and quicker to the market compared to traditional marketing firms. This integrated process saves time, money and provides greater control of client's communications.

"The unique suite of integrated services in concert with our strategy marketing capabilities, allows Prospect Communications to help companies every step of the way from marketing strategy development through to execution and delivery." states Michael Reed, owner.

The company is holding an open house at its location on March 5<sup>th</sup> to celebrate its new name and services.

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